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THE GREEN HOUSE
HOUSE STAGING AND STYLING

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FACTS

On average a house sells 88% faster
and for 6-8% more when styled*

*Forbes Magazine

FACTS

While costs of great styling will be in most cases below 1%

(Not to forget you will get a great house in return, and some ideas for your new house)



What will we do?

Step 1

We will go to your house and decide which rooms could use a make-over/styling

Step 2

We make a proposal based on one of our three concepts:

1. Only styling advice
2. We will style your house with your furniture and our props (books, plants, accessories)
3. Full take over (furniture, lamps, accessories)

Step 3

We will shoot your house and make it ready for Funda

MOODBOARD



AMBIANCE AND STYLING

OPTION I
STYLING ADVICE

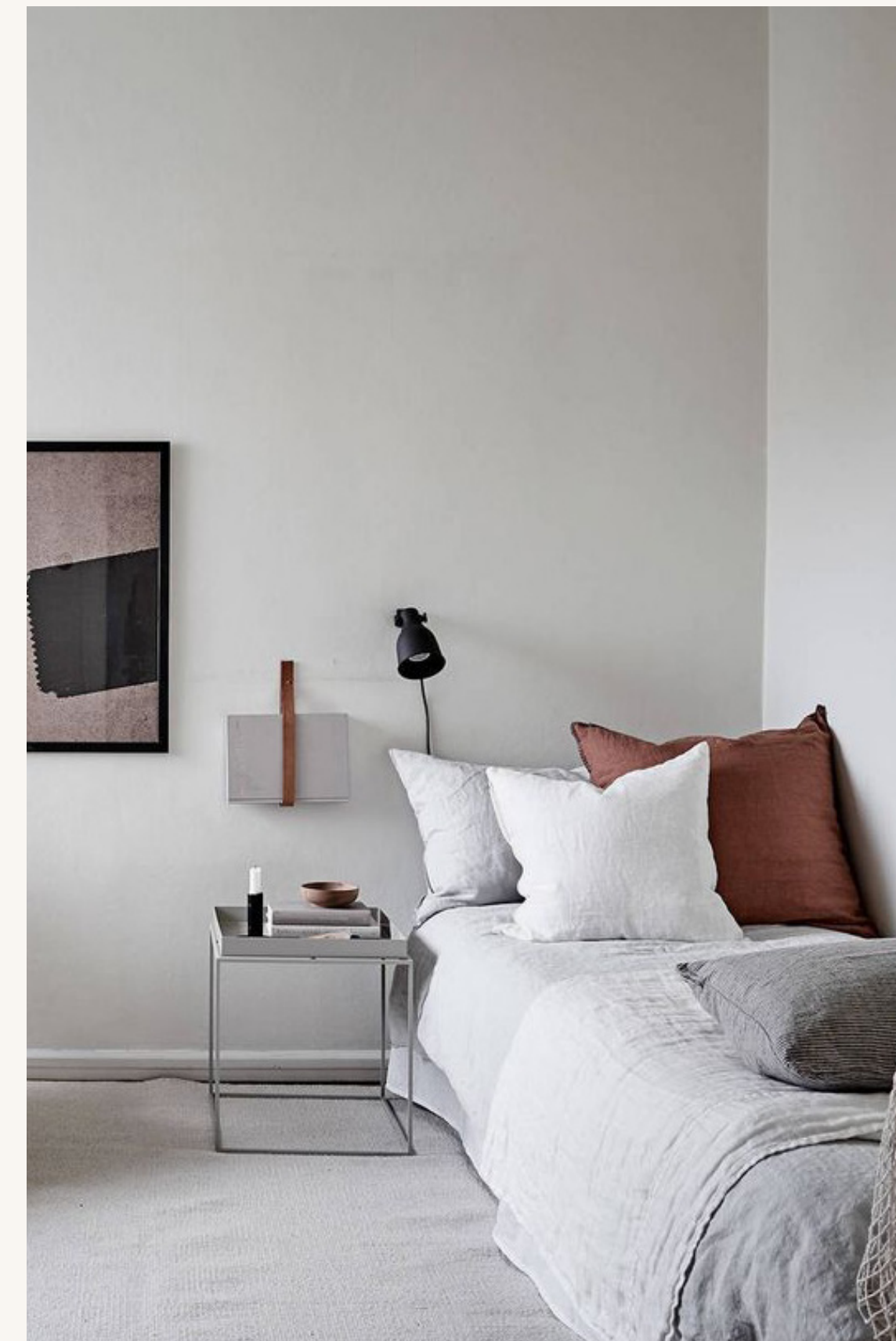


Styling advice

We will go through the rooms with you and help you with defining the colors, accessories and will give you a shopping list of items that can be added. On top we will of course consult on easy steps to make it look more light and fresh.

Our expected selling price uplift 1-3%

Fee: 990 EUR



EXAMPLE



MOODBOARD AND SHOPPING ADVICE

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OPTION 2

LIGHT STYLING TAKE-OVER

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Styling take-over

One of our Art Directors will style your house. This will include light furniture such as; pillows, blankets, accessories in all rooms (kitchen, living, bathroom), lamps and some flowers and fruit.

Our expected selling price uplift 2-4%

Fee: 2.400 EUR*

**Based on 75m2, one month of rent is included, extra month of rent 500 EUR.*



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OPTION 3

FULL STYLING TAKE-OVER

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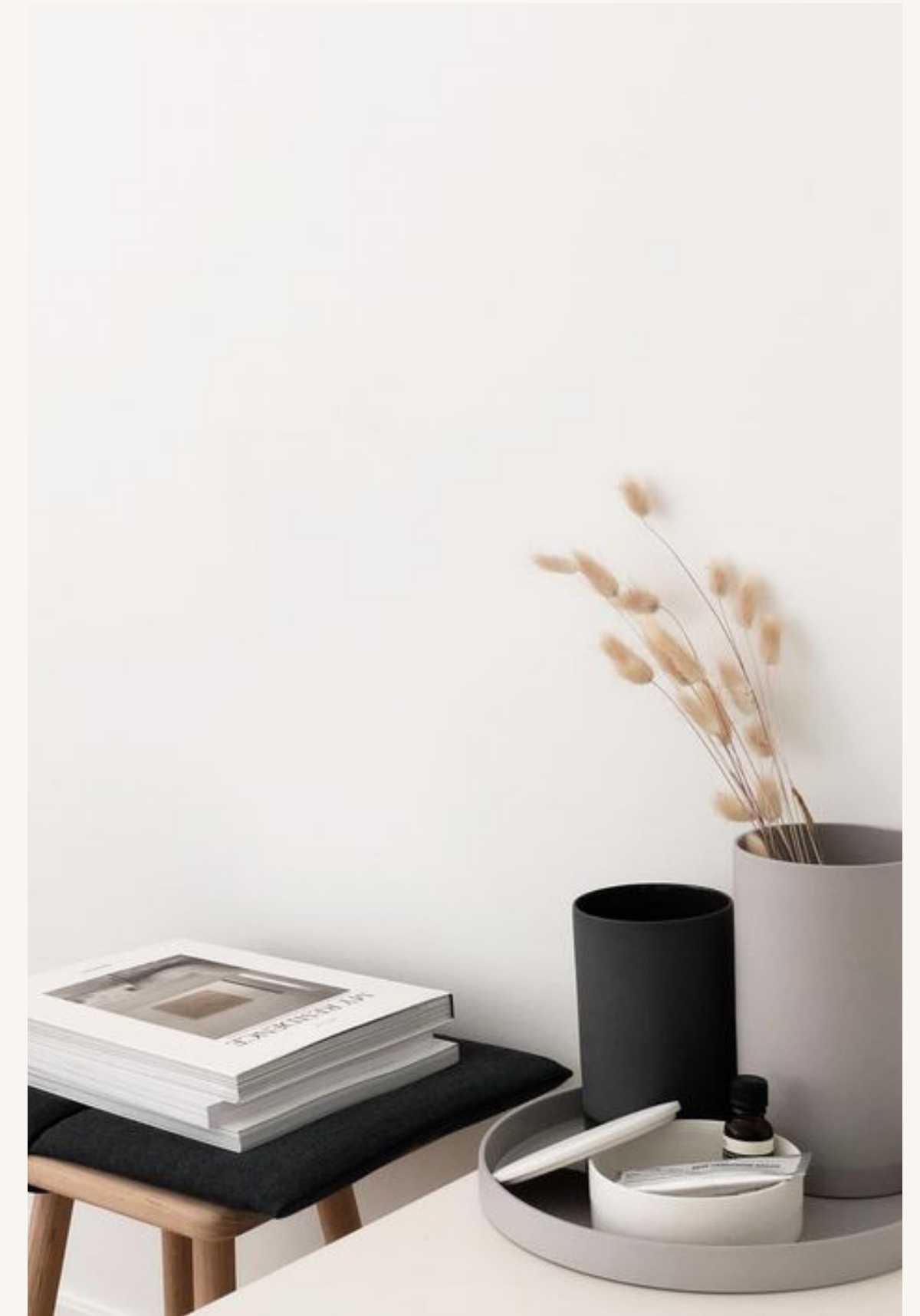
Full take-over

Not only will one of our Art Directors style your house. We will also bring in our furniture, lamps, beds, whatever is needed to have the house fully furnished in a great style.

Our expected selling price uplift 4-6%

Fee: 3.900 EUR*

**Based on 75m2, one month of rent is included, extra month of rent 800 EUR.*



SAMPLE
CALCULATIONS



Full take-over

Estimated selling price before	475.000 EUR
Estimated selling price after	494.000 EUR
Styling fee	3.900 EUR
Net win	15.100 EUR

GOOD
TO KNOW

The payment

We make it easy for you. We understand it is quite an investment upfront. Therefore you have the option to pay after you have sold your house directly via the notary.

The invoice will be added to your housing agency. So you will directly benefit from the extra value and speed of selling without having too much risk.

In case you anyways would like to pay upfront, you would also benefit. We can then give you an extra discount of 10%.





The partners

For our interiors we partner up with various local designers we believe in. We will ensure that you won't just get an IKEA interior but rather a selection of well picked items that are unique. We try to not only sell your house faster, but also get you inspired for your next house.

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LET'S GRAB
A COFFEE



Contact

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For questions related to styling:

Brechtje 06 10 43 21 13
Leonoor 06 48 78 46 62

For commercial questions:

Marijn 06 51 13 12 37



THANK YOU

We are looking forward making
your house beautiful

THE GREEN HOUSE INTERIOR



We are looking forward to work with you!
Brechtje, Leonoor and Marijn